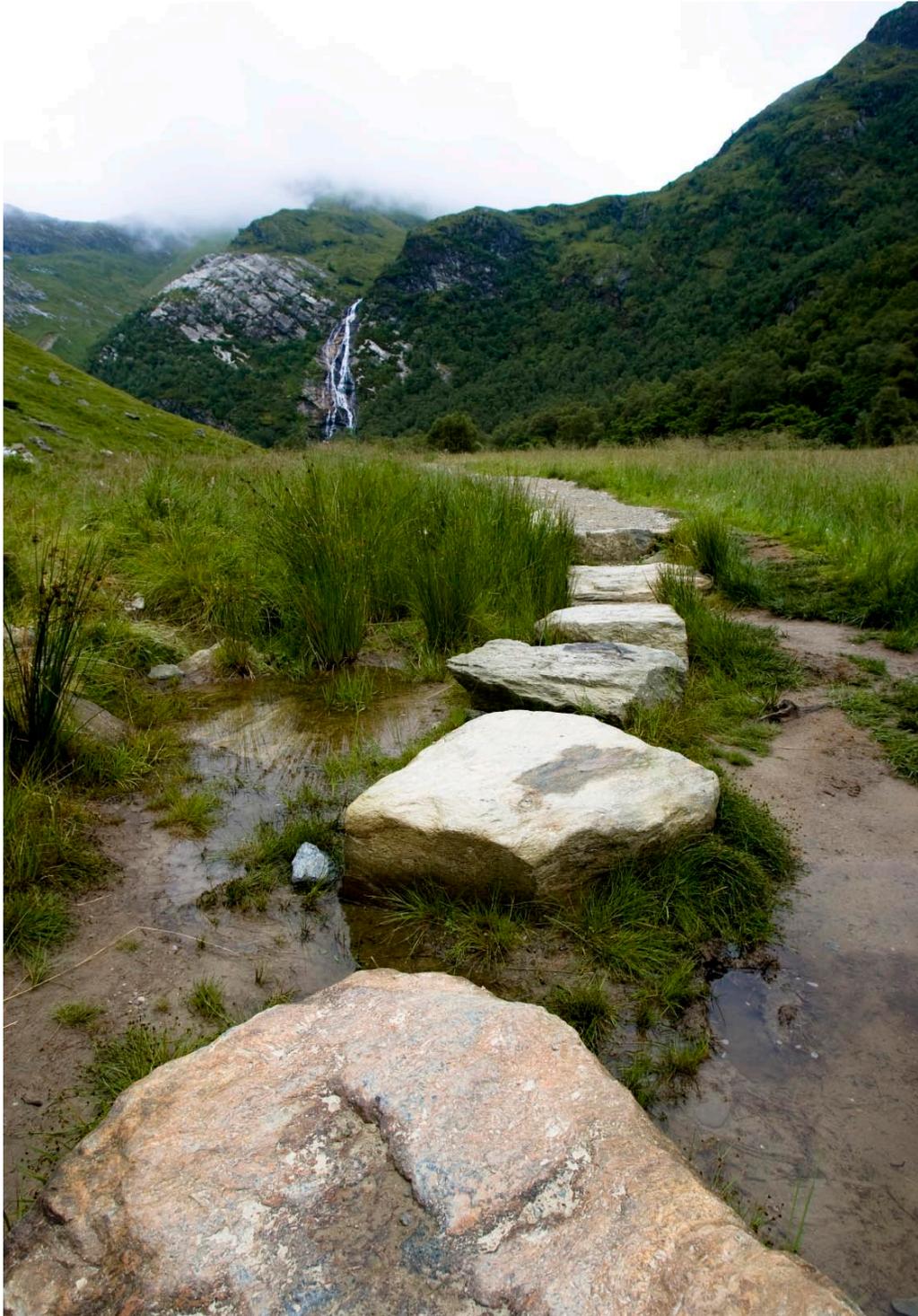


The **HRA** Journal

A publication of the Holographic Repatterning® Association



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Cover Image

This issue's cover represents "stepping stones" to a new beginning for Resonance Repatterning and the Repatterning Practitioners Association (RPA). With the increased visibility of Resonance Repatterning, specifically with the publication of Chloe's book and her upcoming radio show, RR is on a new path built on a solid foundation.

The Holographic Repatterning Association is a 501(c)(6) not-for-profit organization formed to promote, educate and advance the interests of students and practitioners of the Holographic Repatterning Process for Positive Change. The *HRA Journal* is published four times annually at a yearly subscription cost of \$50 US. HR Association members receive the *HRA Journal* as a benefit of membership. If you are not an HR Association member but would like to subscribe, please call 1-800-685-2811 or sign up online at www.holographic.org.

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©Paul Piebinga

Stepping stones over a mountain stream in the Ben Nevis area in Scotland

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From the President

Carolyn Winter

The Way Ahead

Welcome to a new year and a new start for our association. We have a great deal of news to convey to you in this issue, and through our email communications in the weeks to come.

Our first exciting piece of news is that we are now officially the Repatterning Practitioners Association. Our thanks to board members Shyama Orum who led the consultation process and ensured the vote process included as many members as possible. Without her we would actually be nameless at the moment!

The name we have adopted allows us the separate identity needed to maintain our not-for-profit trade association status – one of the main reasons why we could not use the Resonance Repatterning name as it is under license to Chloe Wordsworth. Our process followed the by-laws for what is called a Special Vote of the members. A motion endorsed by the board is put to the vote of the membership and may only be adopted if 51% of the membership vote yes. This type of vote is only used for extraordinary circumstances such as a name change or a change to the

by-laws. We are pleased to say that the vote was a very clear yes.

Much has been written in the past few years about how collectively we share a consciousness that has the answers. It has to do with the entrained energy of a group and the fact that together—we are more—the field we find ourselves in sparks a new level of awareness and consciousness not as easily available to us on our own. This was our board and participating member experience, as we started the year with a virtual planning session on January 6 & 13. Participation was open to all of our members. From a personal point of view, it is very uplifting and encouraging to share the information we did, and look at what our collective energies were pointing to as a priority. Our resulting plans have (as of this writing) left us with an overall vision goal statement, and three majors goals to close the gap between our current reality and where we want to be in the future. Visit the Governance Section of the www.HRAMembers.org site for all of the details and audio recordings. Read Sally Herr's report on this event in this journal and let me extend her invitation again... jump in! Join a committee or board to help bring about the changes we are seeking. My thanks and appreciation to all of the board members, participants, and Chloe for giving so generously of their time to make this event a success.

World Peace Hologram is also being re-launched as of this writing. My personal dream is that the new web structure will allow more participation by the public and by practitioners, generate tangible results and help practitioners promote the benefits of Resonance Repatterning in their com-

munities. I encourage practitioners to join the program and commit to at least one session for this program in 2008. There are now options to do the proxy session live, either in your community or by teleconference call. Weekly, monthly or quarterly email options for participants will help keep the program alive, vital and growing. Watch your inbox for more information.

Lastly, we are so excited about our annual virtual conference with internationally acclaimed author Lynne McTaggart speaking on the Intention Experiment. Over 16 practitioners have donated their time to offer group sessions on a variety of topics and we'll have a special audiocast from Chloe Wordsworth explaining all of the upcoming news at the institute. We ask all of you to participate, and also to spread the word on your email lists to help make this event an amazing success. It is an opportunities to be 'in the field' of your colleagues, the Resonance Repatterning community and to expand all that we do, outward.

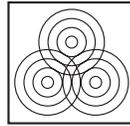
Our plans and possibilities are boundless, but we need the participation of members to make all of our goals come together for coherent manifestation. Please consider your participation as a board member in the coming year and contact a board member or myself for the next step. You will be making a contribution long remembered.

Carolyn Winter

President

Important Event - Mark Your Calendar

February 23-24, 2008
Virtual Annual Meeting



Empowering Our Vision for 2008



Compiled by Sally Herr, HRA Board Member and Certified Practitioner, Portland, Maine. You can contact her at sally@maine.rr.com.

Redefining Who We Are

What is our vision? What are our strengths? What are our Opportunities? What are our challenges? What are our risks? What are our goals for the next two years that will help us close the gap between our vision of what is possible and our current reality? These are questions that seventeen association members discussed during our Association's January 6th and 13th planning meetings.

Building on our incorporation as a trade association, the group reviewed the orga-

nization's purpose and vision. Our organization's purpose is to create a favorable environment for Resonance Repatterning practitioners to have successful practices. In a way, this purpose defines our mission to inform the public about the value of having sessions with certified practitioners, and driving public interest directly to certified practitioners for services.

The business of the association is threefold: 1) We have the responsibility of accrediting training programs, setting certification standards for members and maintaining a registry of certified members in good standing. 2) We promote the work of practitioners among the public through two main websites aimed at serving the public: <http://www.Repatterning.org> and <http://www.WorldPeace-Hologram.org>. We support practitioners having successful practices through professional development, and opportunities to connect and share with peers. Serving Association members happens at the website: <http://www.HRAMembers.org>

Putting Movement into Our Vision Statement:

Setting a Big Goal

Our vision statement defines who we are as a group and speaks to the values and beliefs we share as a membership. Our statement was written nearly 10 years ago and continues to meet the overall acceptance of the planning team. However, a good vision statement also gives an organization an idea of where it will grow in the future and gives members a wood element, optimistic view of what is possible.

The group discussed a possible vision goal statement that could be added to the Vision statement or as an addendum. Our current vision statement reads:

We are an association of people from around the world who have the ideal of putting love into action by being an instrument of transformation for ourselves and others.

We acknowledge the inherent goodness, strength and wisdom within all beings.

We live and work with integrity, empowering ourselves and others to

manifest a higher state of energy, well-being and coherence.

Through our work in Holographic Repatterning we are inspired to resonate with life-enhancing intentions that bring healing to ourselves, our communities and our planet.

Participating members stated that we wanted to have the vision goal statement include the following elements:

- Providing a range of participation for a free flow of communication in all directions.
- Empowering the members.
- Taking ownership.
- Providing bridges. The bridges include between: the Repatterning Practitioners Association and the Resonance Repatterning Institute, the members and the board, the Association and the Public.
- Increasing membership and increasing participation among the members.
- Supporting practitioners in achieving their goals. (summarized by Carolyn Winter and Shyama Orum)

Vision Goal Statement

We grow our organization, enhance and strengthen our RR community, encourage more active participation, and foster a greater sense of ownership and empowerment among our members.

Three Big Goals to Accomplish the Vision

We also identified three big goals we need to set to accomplish this vision. The three main goal directions to support accomplishment of the vision include:

1. **Reaching out to students.**
For example, teachers of the Institute may provide information about how to become a member of our association during each workshop.
2. **Creating opportunities for connection and effective communication 'in all directions.'**
An example might be for the Asso-

ciation to support regional gatherings or workshops for practitioners to attend. The association workshops and radiocasts also provide opportunities for connections.

3. Organizing a Conference for 2009.

Many practitioners who attended the Association conferences in the past state that the information learned and the connection with other practitioners made a profound difference in their lives. It was a consensus among the members that now is the time to have such a conference again.

Summary of Key Planning Points

In reaching this overall plan, the planning team identified and discussed the current reality facing our organization's ability to move forward by discussing key areas and points made by the group. Here is a summary of those key points that contributed to the final goals selected.

Our Strengths

(summarized by Crystal Chissell):

Members participating in the planning session listed what they thought are the strengths of the Repatterning Practitioners' Association. All of the comments fell into four broad categories:

1. **The Resonance Repatterning Process itself** – and our Association's ideals and standards. We feel that the fact that we use the RR process in the operation of our association makes us strong.
2. **The Leadership of the RPA** – including Board of Directors, Certification Committee and all other committees and volunteers. Our leaders possess a great depth of knowledge and selflessly dedicate themselves to the good of our organization.
3. **Communication** – including the RPA website, Journal and Radiocasts.
4. **Inclusiveness and Responsiveness to Members.**

Risks

(summarized by Sally Herr and Kathy Kulaas)

We identified several risks to our organization. The first one was financial as discussed further below under challenges.

Another risk relates to practitioner's ability to practice RR legally. State licensing law changes could possibly limit our practice. Laws regarding zoning, signing and occupational licenses vary from city to city. Practitioners need to be aware of the laws regarding counseling in their city and state. For example, the following issues have been raised by a practitioner in Colorado, where the practice of RR could possibly be considered "non-licensed" psychotherapy. There, a practitioner of another modality was sanctioned and prevented from practicing for several years. Part of the issue in that case had to do with what the law calls a 'dual relationship' where the practitioner has a personal connection to the client, even going so far as to prohibit a practitioner from working with clients who belonged to the same networking group.

Other areas of concern included the lack of malpractice insurance and the importance of having casualty insurance.

Finally, operating without clear and consistent professional standards was identified as a risk. There are certain guidelines that any one in the counseling field are expected to follow, including:

- Maintaining a proper professional or ministerial boundaries. A dual relationship is where two or more roles are mixed in a manner that can harm the counseling relationship. For example, a counseling or healing arts practitioner who has a personal, family, employee, financial, or sexual and romantic relationship with the client.
- Clearly defining our scope of practice—for example, avoiding medical and other kinds of advice, and making appropriate referrals as needed.

(continued on page 7)

We Have A New Name!

by **Shayma Orum**, Certified Resonance Repatterning Practitioner, Portland, Maine



Congratulations to everyone on our new name: Repatterning Practitioners Association (RPA). Arriving at a name challenged our virtual organization yet we succeeded with a majority of members endorsing RPA. It's time to celebrate! And we have also learned a great deal during this process.

First, thank you. Thanks to the members who completed the original on-line survey suggesting name options. Thanks to everyone who voted and submitted questions, comments, or concerns. Thanks to our wonderful Administrator, Josephine

Rovari, who registered the vote. Thanks to the Board volunteers who reached out to contact the membership with emails, snail mail, and phone calls. We couldn't have done it without all of you.

What have we learned? We saw how far we have come towards communicating with every member via the internet. We have a solid foundation—and there is room for improvement. As a result, our webmaster has been putting a lot of effort into making www.hramembers.org more user-friendly. We envision the Repatterning Practitioners Association as a virtual community where everyone connects and receives maximum benefit.

The voting process elicited one persistent question: Why not call ourselves the Resonance Repatterning® Practitioners Association (RRPA)? The answer lies in the legalities of using a trademark.

Adopting RRPA could jeopardize our tax-exempt status and prevent us from fully representing student practitioners who are not licensed to use the Resonance Repatterning® trademark. As the RPA we can team with the Resonance Repatterning Institute as both organizations support members and advance the work we all love.

A new name is a new birth. Let's celebrate it at our virtual Conference on February 23-24. Along with keynote speaker Lynn McTaggart and the re-launch of the World Peace Hologram, the Conference features repatterning for our personal goals and a key one to help us all resonate with our new name. Let's all inaugurate our new beginning. I look forward to joining you there.

Contact Shayma at shyamaorum@yahoo.com

The Resonance Repatterning Institute is On the Move!

Submitted by **Gail Glanville**, Certified Resonance Repatterning Practitioner, Jamestown, Rhode Island

Chloe has written her book, *Quantum Change Made Easy*. In a conversation with the board this January she confided that now she is planning to market her book in various ways, including speaking on talk shows and hosting a weekly show on Talk America. She described the talk show as:

"I (have reached) the momentous decision to broadcast the Resonance Repatterning signature sound to a much larger audience. I'm very excited to announce that, by the first of April, 2008, I will be hosting a weekly Internet talk radio program on VoiceAmerica.com, titled 'Turning Point for Self-Healing.' "

Each show will include a mini-session that every one of you reading this now can participate in. You are welcome to send in your ideas for show topics, and you are welcome to call-in with a ques-



tion or to receive a session. You can put links to the show on your own website, and you'll be able to listen to archived shows whenever you want, wherever you are in the world.

In this way, people all around the world can benefit from the self-healing aspects of Resonance Repatterning. Listeners will continually learn about their own inner resonance and feel it shift right along with the show, week after week after week.

Every month I'll focus on a new theme that relates to the most fundamental patterns affecting how we interact with our worlds, like the thematic patterns of Empowerment, Seeing/Being Seen, Hearing/Listening and our Core Beliefs.

Attention Certified Practitioners and Teachers

by Carolyn Winter, Certified Resonance Repatterning Practitioner and RPA President

Join the WORLD PEACE HOLOGRAM team of practitioners —help expand the field and hologram for peace with your participation. All we ask is for one session planned in advance.

Commit one session this year and next.

Do the session in one of 3 ways:

- by proxy only
- by teleconference call
- as an Introductory Event in your community

Plan your event in 3-6 months in advance



to allow for adequate promotion at the association websites and new email program.

Write an article about your event for this journal and to post at the website.

Envision the peace possible when anyone anywhere can have access to a session that creates peace in their heart.

Our thanks and gratitude for all the contributions by practitioners made to date in particular Yvonne Brown of Australia who has kept the candle lit for this program.

Visit www.WorldPeaceHologram.org/Practitioner/administration.asp to sign up and get more information.

Together we are more.

Carolyn Winter

NEW! Diploma Training Program

by Gail Glanville, Certified Resonance Repatterning Practitioner, Jamestown, Rhode Island

The Institute is planning to offer a 500 hour training and supervision program. For the first time, Chloe Wordsworth will be offering a complete training program of both basic and advanced seminars beginning July 2008 in Phoenix, AZ. With the assistance of Ardis Ozborn, this series will consist of six intensives taught over 15 months, with all 12 Resonance Repatterning seminars (Empowering Yourself through Energetics of Relationship), 3 new Practitioner Mastery

Seminars and Carin Block's Healing the Family System. There will be 14 mentoring teleseminars between the intensive trainings. The emphasis will be on coaching every student through to excellence as a practitioner.

Those who successfully complete the series will receive a diploma from the Institute and, if ready, be recommended for Certification by the Association. Pre-registration and payment for the entire series by June 2008 will hold your space.

For dates and complete information, go to www.resonancerepatterning.net and click on the Diploma Training Program link on the home page.

At the same time, students can continue to become certified through taking courses and supervision tutorials offered by other RR teachers, as has been done in the past.

Empowering Our Vision for 2008 *(continued from page 5)*

- Reporting to governmental authorities any violation of a criminal law and to cooperate with enforcement and regulatory authorities in the investigation of such violations.

Environmental Opportunities

(summarized by Karen Kent)

Promoting the HRA vision by linking with outside organizations and causes to further our expansion into the many aspects of life. In our discussion on January 6th, many creative ideas came forward for us to consider as an Association but also as individual practitioners to promote our work.

For the Association, ideas such as offering webinars, linking with famous authors and co-promote events with their books or modalities (ie participating in Lynn McTaggart's Intention Experiment), submitting vignettes to U-Tube on the web, 'viral clicks' on the web to build an e-list, placing Chloe's book in libraries, having a strong alliance with the Repatterning Institute, getting into movies such as "What the Bleep" or "The Secret" to reach households all over.

For the Practitioner, being that individual HRA link to any of the above suggestions. Promoting RR at volunteer organizations

such as a women's shelter, teen group or parenting support group. Writing a newspaper article or magazine article, writing a blog, and linking your web site to the HRA and the RRI. And always the best way of sharing the system is to offer free introduction sessions to promote yourself and the RR system as well.

And lastly, having our own brand and identity that supports our use of the Resonance Repatterning system and identifies the value of having a session with practitioners.

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Kimberly Rex, MS, CHRP/CRRP, Resonance Repatterning® Practitioner, Bellingham, WA

Interviewed by Sally Herr



Who are the important people in your life?

My mother and stepfather are loving, conscious and amazing people! My friends have become extended family members within “Family of Choice” sisters, brothers, aunts, uncles, Godson and children I work with. When they ask me if I have any children, I tell them, “You.”

Do you have pets and do you do RR with pets?

While I do not have pets, I seem to attract a steady stream of animals to my home in the old growth woods where I live. There have been a number of dogs from neighbors, rabbits, birds, squirrels and raccoons that visit. I have done a number of RR sessions with them.

What is your work experience?

I have been a teacher in one form or another since 1978. I started out as a Pilot Resource Special Education teacher in NY. I am also a Person-Centered Expressive Therapist, and have done workshops with both children and adults with this focus.

What are your hobbies?

I enjoy reading, being in nature, painting watercolor and on silk, all forms of dance including Ballroom, writing poetry and an occasional song for my guitar.

Can you tell us something no one knows about you?

One thing which is something I might share is that I had an Experiential Dance Troupe in New York with a collaboration of poets, artists and dancers called, Eternal Beginnings. We performed at colleges around New York.

Can you tell us about clients you enjoy working with?

I enjoy the opportunity to work with what life is presenting. I have enjoyed being able to take RR to school with children and apply it, with groups locally and non-locally, sharing and spreading the word about the work through *Quantum Change Made Easy*, and getting referrals from Alternative Health Practitioners in the community. When there is an animal in need, I am grateful to have something to offer them.

What is the greatest marketing technique that you use?

The latest is working with the rich material currently published in the Science and Spirituality community combined with the timely contents of *Quantum Change Made Easy*. I have been working on developing educational presentations which combine the material.

What technique that you have learned in RR is so good that you have to share it with us?

What comes to mind for me right now is the importance of follow-up with clients. It seems important as part of the process to acknowledge the shifts. To have someone to share this with makes it even more tangible. I am creating a form for clients to take with them as a way

of journaling what they are experiencing. The bridge to building new neural pathways as in QCME in the Positive Actions chapter really hit home for me. Involving the first person observer and amplifying the shifts through deeply listening is so vital, an integral element of the process.

Do you have an inspiring story about RR?

A recent account is of a woman who came for a session with a focus on relationship. Her partner of a year had not cleared the space where they had started living together. As a result, it was filled with memorabilia, clothes, books, prescriptions, and personal items of his wife who had died three years earlier of cancer. She reported that rooms had been closed off, and that her partner had filled the room left over with stacks of books. During the course of the session, this woman worked with a Clearing Communication. The Earlier Experience rooted out the underlying resonance with the current situation. The opportunity for creating a clear and loving communication and resonating with being heard shifted to ON in the session. The outcome: Communication with her partner which brought a sense of closure for both of them around issues at hand. Within two weeks of the session, both she and her partner cleared the cabinets of meds, took clothes to Good Will, and cleared books with great love, tears and care for the process.

You can reach Kimberly Rex, MS at: www.windowstotheheart.net and (360) 739-0162



Elizabeth Tobin, JD; Certified Resonance Repatterning® Practitioner, Boston, MA



PRACTICAL ADVICE is a regularly appearing column in the HRA Journal. Written by Elizabeth Tobin, JD; Certified Resonance Repatterning Practitioner,

each issue will focus on readers' questions relating to establishing a thriving Holographic Repatterning practice. If you have a question that you would like to see answered in the HRA Journal you can email Elizabeth at: et@megaHRgroups.com.

Q: Now that I have a website, how do I bring people to it?

(This is the third article in a series addressing this question.)

A dynamic website where the content changes on a regular basis and that offers interactive features will get more traffic than a site that is static. Dynamic, interactive sites are more time consuming to manage and require a greater degree of technical expertise. This is why it's important for you to think about the functions that you want your site to fulfill. At the very least your site should be a place where your clients and prospective clients can get information about you and your services. Another basic function would be an e-commerce component where your clients can pay on-line for your services and/or products.

Your website can be a work in progress. You don't have to have all of the bells and whistles right away. As you gain more and more technical ability, you can upgrade your site at a pace that is comfortable for you, so that you are not overwhelmed by your site's upkeep. As your practice grows you can employ outside assistance so you don't have to add webmaster to your list of qualifications.

INTERACTIVE FEATURES

• **Discussion Forums:** These used to be called message boards, now they are called forums because they have evolved into a place where people not only post information, but interact with each

other in on-going conversation. This is a basic interactive feature that you can have on your website that doesn't take much time or expertise in managing once it's set up. At first you will have to jump start the activity in the forum by posting on a regular basis. After a while you can invite someone who is active in the forum to be the moderator and they can keep the discussion going. You can offer a "members only" area where only people who fit your specific membership criteria can enter and post. Some sites even charge a membership fee to get into the members only forums. If you charge a fee you'll want to make sure that you are offering something of unique value that isn't available in your public forums.

• **Chat Rooms:** These are similar to the forums. They offer people the ability to chat in real time, with many people simultaneously. It's best to set a specific date and time and invite people to chat for a specific purpose. For example, I have done RR demonstrations and talked about my upcoming proxy groups. I have also hosted other people with whom I thought my clients would be interested in chatting. As with "members only" forums, some sites offer "members only" chat rooms that are open all the time. Some chat software allows you to post a transcript of the chat on your website, so people can read it after the fact.

Some things to consider are: You'll probably pay a fee for the chat software. Depending upon the number of people participating in the chat you may want to have a small support team. I have had my webmaster join the chat to help the participants with their technical issues, and another person to field the questions while I typed the answers. The more prep time you put into typing out pre-prepared text the more flow you'll have during the chat.

• **Blogs:** Short for web log, a blog is a website where you write things on an ongoing basis and the world can read

what you've written and respond. A blog can perform a variety of functions. You can use your blog as an on-line diary, post daily musings, or gear it to a specific topic. There are no rules; your blog can be whatever you want it to be. It's your place to voice your opinions on the web, without having to know programming code like HTML. You can post text and pictures everyday, on a weekly basis, or sporadically as the spirit moves you. A blog is another way for you to connect with your clients and web visitors. Your blog can be interactive where visitors can post their thoughts on what you've written and they can link to it on their websites. You can decide who gets to read your blog and whether they can respond to your posts. You can also delete respondents' posts.

• **Polls:** People like to be asked their opinion and polls are a fun, interactive feature that can bring visitors back to
(continued on page 13)

"Manifesting Financial Freedom" & "Nurturing Your Body Nurturing Your Soul"



Monthly Proxy Sessions through May, 2008

Take a multi-dimensional approach to feeling fully nurtured and supported on all levels. Move into resonance with creating vibrant health and abundance!

Elizabeth Tobin, JD
Certified Resonance Repatterning®
Practitioner

et@LizTobin.com
617-469-2930

Register online
www.LizTobin.com

Attention All Reptilian Brains: Warning, Red, Alert: Cease all self-marketing activities immediately!

By Ellen Shapiro, Certified HR Practitioner, Montclair, NJ



If you insist on this insidious and highly irregular activity, you put yourself in danger. You risk the probability of:

- Serving more clients
- Making a larger difference in the world
- Stepping out of your comfort zone
- Being better known and more visible.
- Making good money and reducing your financial stress and worry.
- Facing your fears and moving through them

Yes, I'm teasing you, and I hope, getting you to laugh! All this business stuff and marketing can seem so daunting, and so darn serious. Come on now, let's all do some gobbledygook and get over it!

Another reason I said to cease all self-marketing is because I don't recommend that you market yourself. Isn't that a relief? Your job in marketing is not to sell or market yourself. Now, this one may come as a surprise: you're not even selling RR.

Good marketing, while its ultimate goal is a "sale," isn't the "same" as selling. It's about creating or continuing a dialogue, with your clients and potential clients. In that dialogue you give them a chance to feel heard, seen and accepted (remember the orientation section about "I feel welcomed loved and accepted"). You can also offer a fresh perspective on their issues, hope and even some practical tools they can use. Now doesn't that feel a whole lot better?

I'm writing to inspire you, or re-inspire you to take action. The journey of 1000 miles begins with a single step, so: What is that single step for you? I also want to let you know about upcoming opportunities to learn—and reasons to apply your

marketing skills. I'm pretty jazzed and inspired right now. I just heard a fabulous teleseminar with host Jeff Herring, The Article Guy, and his guest speakers Drs. Judith Sherven and Jim Sniechowski. Even I, the RR marketing instructor, get tired or unmotivated about marketing, and that's why I get on these calls and conferences. That's also why I will encourage you to join the RR marketing class, or find buddies to team up with—it gets lonely and discouraging doing it all by yourself. And you don't have to anymore! The three people on this call—Jeff Herring, and Jim and Judith, as a couple—built successful practices in the area of relationship counseling. Along the way (no accident!) they became very successful at marketing, which they now teach. This seminar focused on "Soft-Sell marketing," which is also the focus of their upcoming conference, Bridging Heart and Marketing.

"Soft-Sell" refers to the style of marketing they teach (you already know what a "hard sell" is!). This is the style that is far more acceptable to women, who are the primary, purchasers of the "softer" services such as therapy, coaching, healing work, etc. This is the style that I teach in my, class, too. It's a whole different approach than what is typically taught in marketing classes... and it's what we all need to know to successfully market what we are offering.

They also shared some juicy facts about marketing to women that'll make you smile, especially given that the majority of our clientele tends to be women. (I'll share more, later, about that, or come to

my marketing class!)

In the meantime, the opportunities I mentioned to you are:

One: For learning, refreshing what you know, going deeper, and getting re-inspired: the more user-friendly, ever-evolving RR Marketing class. In 2008, we're offering it in bite-sized, two hour segments spread throughout the year so you will have plenty of time to implement them. See: www.hramembers.org/Programs/education.htm

Two: Reasons why you should get back to—or start—some marketing now. Our work, Resonance Repatterning, is, poised on the edge of great growth. With Chloe's Internet radio series—she will be talking and demonstrating RR EVERY WEEK, and she can reach a potential audience of up to 60,000 people. Plus the fact that Day 1 of our upcoming virtual conference—open to the public, so please tell people—features the well known author Lynne Mc Taggart and includes group repatterning. This will be publicized to Lynne's list, and elsewhere.

All this spells MAJOR OPPORTUNITIES folks! We will soon be reaching much wider audiences with our work. If you care about being of service, and you understand that the more successful you are,

(continued on page 12)

Prosper Your Practice: An ongoing support program
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Life During Certification

Victoria Benoit, M.C. Certified Resonance Repatterning® Practitioner, Designated Observer, Teacher

CERTIFICATION CORNER is a regularly appearing column in the HRA Journal. Written by Victoria Benoit, Certified Resonance Repatterning Practitioner, Designated Observer and Teacher, each issue will focus on the Resonance Repatterning certification process. If you have a question that you would like to see answered in the HRA Journal you can email Victoria at HRvbenoit@aol.com.

I realized that last article had a lot of information so I thought I'd start with having you take three deep breaths. I spoke about how important it is to have a completion date and have a time line from that date to today's date so your certification journey is experienced as manageable. The exciting thing that happens by the time you are certified is that you very likely have a lot of satisfied clients that you have built up. If you take care of these clients during your certification journey, you can have a full-time practice by the time you complete your journey.

One thing to remember is how important it is to have some kind of energy exchange for the sessions you are providing during your certification journey. You may think it is easier to 'find the clients you need' by not charging them. If you can honestly say to yourself that clients being available to receive a session to help you toward the 75 sessions you need is enough for the exchange, then that is enough.

In my experience, some people may think they are a guinea pig and that you are just practicing, which in actual fact, you are not; you are gaining experience. They may not initially take the work you do with them seriously. However, as we know, the work is so powerful that they will experience your work with them as very valuable and may want to give you something after their session. Let them.

You may also consider bartering if what they have to offer is actually something you want or need. You could also ask for a love offering and give them an idea of what the going rate is so they can give to you generously. You could have a suggested love offering as well. You could charge a reasonable fee now and tell them how much you will be charging once you are certified so they experience the 'deal' they are getting and the value of the sessions you are providing.

When I was working toward my certification in 1993, I charged \$25 and I doubled it to \$50 in 1994 when I got certified. A lot of time has past and student practitioners and certified practitioners are charge a lot more than that now, however, once you change your resonance to receiving, you will allow people to give to you. People

want to pay for things they find valuable, which comes to my next point.

Sessions...sessions...sessions!!! If you haven't already done this, you may want to consider Resonance Repatterning® as a life style rather than something you run to when you have a problem. Like a meditation practice, once you start and commit to taking the time you need daily, it becomes routine and you couldn't image life without doing something from the Mandala on yourself every day. I also recommend having sessions with other practitioners as much as possible. Your Resonance Repatterning business will soar as your resonance with it soars. The more of your past that is in the past where it belongs, will allow more clients to find what you have to offer.

Experiencing abundance through giving and receiving is an important part of personal coherence, which is part of certification. Go now, live abundantly and you will receive abundantly!

Find out about Victoria's opportunities for Certification Mentorship on her ad in this Journal, on her website at www.ExtraordinaryOutcomes.com or call her at 602-864-7662.

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2008 Resonance Repatterning Teleseminars

by Karen Kent, MSW, LCSW,

Holistic Health Counselor, Resonance Repatterning Practitioner,
Spiritual Response Technique Consultant and Teacher

The Continuing Education Committee is very pleased to announce three teleseminars that will occur over this year beginning in February. They come about based partly on our member survey last year whereby members shared what skills they would like to enhance in their Resonance Repatterning practices. The three classes will cover Modalities, Marketing and Peer Mentoring. For every hour of classtime, there is the equivalent of 1 continuing education credit. All classes are two hours each.

Beginning in February, Ellen Shapiro will lead a marketing series called Boost Your Marketing IQ. In the past, Ellen has taught two 8 week series and this year, we are showcasing her marketing skills in classes that can be taken individually or it can be purchased as a series. The four classes will be offered on various days of the week (even some Saturdays) throughout the year.

Boost Your Marketing IQ Series

February 16, May 3rd, August 6th, and September 24th.

February 16th (Sat) 3-5 pm Eastern

Thinking Like a Marketer (the Basics)

May 3rd (Sat) 3-5 pm Eastern

**Talking Like a Marketer
(Marketing Conversation)**

August 6th (Wed) 7-9 pm Eastern

**Writing Like a Marketer
(Articles & Websites)**

Sept 24th (Wed) 7-9 pm Eastern

**Promoting In & Outside the Box: Demos,
Networking, PR, Charity Events & More**

In March, Kathy Joblin will teach a new class entitled:

**Taking the Resonance Repatterning
Modalities Deeper**

**Later in 2008, Liz Tobin will offer a
Resonance Repatterning Mentoring Series**

In March, Kathy Joblin will be offering four classes to experience, integrate, and deepen our data base of these amazing tools for change that are found in our blue Modalities book. The modalities to be covered are: Light and Vision; Sound; Energetic Contact and Movement; Breath and Oil Fragrances. The classes will be taught on Wednesdays during March and April: March 12th, April 2nd, April 16th and April 30th

And later in the year Liz Tobin will lead the Resonance Repatterning Peer Mentoring Series. These are eight classes to support practitioners and students in their practices with clients. Each class will cover a specific area of the "Mandala: Process for Change" and will include a repatterning. Areas such as Orientation and Intention, Creating a Healing Space for phone sessions, comfortably moving through the Energy Constriction Release and more. Each class is designed to support you as a practitioner no matter what your skill level or how many years of practice you have had. And as in all other teleseminars, there is ample opportunity for questions and shared experiences from each of our unique practices.

Whether you are a seasoned practitioner or are new to the Resonance Repatterning process, these seminars highlight and put into full expression the wonderful work of Chloe Wordsworth.

While 2008 is already beginning to unfold, we are eager to start looking ahead to 2009 for ideas to further enhance our skills and to highlight individual practitioners who will want to lead our community. If you have a topic or are interested in leading a class next year, we would love to hear from you. Now is the time to start planning.

Marketing Advice *(continued from page 10)*

the better it is for the world as well as for yourself and your family, you'll want to be ready.

Final thoughts on how to get going:

First, if you already Know what your next step is, what do you need to get you into, action? A commitment repatterning, a session from a friend, a "marketing appointment" in your calendar?

If you need to learn more or get more clarity to know what your next step is, or to formulate a plan, check out the four different Modules for the 2008 RR Marketing Course and sign up for any or all of them.

Have fun and just remember, marketing can be hazardous to your negative cash flow and limiting beliefs!

Empowering Our Vision for 2008 *(continued from page 7)*

Challenges

(summarized by Ellen Shapiro)

The primary challenge is for us to grow and move from just surviving into greater prosperity. At this level of membership and with this budget, we are just about self-sustaining. If we desire as a profession to serve more people and be a bigger force for change in the world, as well as to reinstate the much longed-for annual in-person conferences, we need to generate more income. We need to create some financial reserves so that we are not getting by solely by our current cash flow. As we do that, we are able to make decisions more proactively, not just in reaction or limited by the current cash flow.

A larger membership brings in more dues, which is the main source of our income, and also would provide a larger base of

people to take Association courses, another source of revenue. Ultimately then, our growth as an Association depends on two things: more people studying the work, and more of those new students becoming and staying members of the Association. It is clear from this that our growth is very much interconnected with the overall growth of interest in Resonance Repatterning and with a growing interest in people studying the work at the Resonance Repatterning Institute (Chloe's training organization). The hologram at work!

Summary

In seeing this plan on paper, and knowing what it will take to move these ideas forward, one can easily entertain an energy constriction just taking in the words of what is proposed. However, as Crystal Chissell reminded us, Chloe Wordsworth

herself advocates that in setting an intention (or big goal), we have to trust the organizing power of the universe and throw our cap over the wall... not knowing where it will land or how it will get there. As a group we have defined our best possible vision goal and supporting goals to get there. We must stay the course in right action and trust.

Keep track of how our plan is moving forward by reading the inside back cover of the Journal where you will find what we are working on next.

Association members are warmly invited to jump in and help create the path to these goals as volunteers on the board, committees or projects.

Practical Advice *(continued from page 9)*

your site. There are different platforms that you can use for polling. You'll probably need a webmaster to get you started, but once the poll application is installed, it's a low maintenance tool that you can use to find out what your audience thinks on any subject. The range of topics is endless; use your creativity and imagination.

- **Free Give Aways and Promotions:** Offering "free stuff" is a great way to bring people to your site. You can hold

a raffle where each month a person on your mailing list wins a free prize. This can be a free session, a product such as a CD or a T-shirt, etc. This will help to grow your mailing list. As we covered in the last issue, the effective use of email in conjunction with your website creates a circular flow that keeps expanding, giving you the opportunity to build ongoing relationships with people. Promotions such as offering a discount on services and/or products

that your clients purchase on-line from your website are another way to drive traffic.

In the next installment we'll explore search engine optimization.

Elizabeth Tobin, JD is a Certified Resonance Repatterning® Practitioner who earns her livelihood through her full-time RR practice. Geographically based in Boston, MA, Elizabeth serves an international clientele.

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please go to:

www.hramembers.org

THE HRA Annual Meeting & Virtual Conference



KeyNote Address

By Author Lynne McTaggart

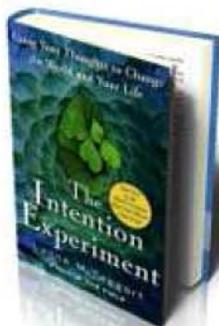
The Intention Experiment

Using Your Thoughts to Change the World and Your Life

The HRA board is pleased to announce that Lynne McTaggart author of "The Field- The Quest for the Secret Force of the Universe" and "The Intention Experiment, Using Your Thoughts to Change Your World and Your Life" - will be speaking about her latest work at our virtual conference.

Her presentation will be a wonderful tie in with our soon to be re-launched World Peace Hologram program.

We have an exciting lineup of related events to share with you at this time. The program will be held over 2 days with events open to the public.



Announcement

DATE: February 23 & 24, 2008

TIME: Various times

LOCATION: By Teleconference Call and computer (Optional)

MORE: The Annual Meeting Event includes a special virtual appearance with Resonance Repatterning System Founder, Chloe F. Wordsworth, an Organizational Repatterning with Carin Block (Family Constellation Repatternings) to help us resonate with our new name

- Professional Development Group Repatterning to resonate with our Association Mission, Vision and Goals as well as our personal professional goals. **Entrain with a powerful group energy to support your practice!**
- Certification Hour with Victoria Benoit and the Certification Board
- Keynote Address - **The Intention Experiment, Using Your Thoughts to Change Your World and Your Life** - by Lynne McTaggart (Presentation Scheduled February 23rd at:
 - Johannesburg 8:00PM
 - London 6:00PM
 - New York 1:00PM
 - Chicago 12:00 Noon
 - Denver 11:00AM
 - Los Angeles 10:00AM
 - Sydney 5:00AM)
- World Peace Hologram Introduction and Repatterning with Carolyn Winter
- A variety of group repatterning topics will be offered on February 24th and participants will have the opportunity to join in any 2 topic areas.

The Fees will be \$50.00 for members and \$79.00 for Non-Members.

**Sign up Now for the
Annual Meeting and Virtual Conference
www.repatterning.org**

Taking the Resonance Repatterning Modalities Deeper with Kathie Joblin

Ever find that you just don't incorporate all of the modalities into your sessions? You may find that some seem to come up many times while many others just don't surface since you learned about them in your first seminars.

Revisit the simplicity and beauty of Light and Vision modalities, Sound, Energetic Contact and Movement, and Breath and Fragrance Modalities.

Kathie's background is rich in Modalities through her own Resonance Repatterning training as well as her professional and personal experiences. Aside from being a certified Practitioner, she is an Empowering Yourself teacher, a Young's Living Oil distributor, a classically trained pianist and singer, has studied with Fabian Maman and his Sound Healing sessions, and has volunteered with the World Peace Hologram. She brings professional teaching experience to this seminar and will get you to share her passion about modalities.

- **Modalities are miraculous!~a little action can make a huge change.**
- **Modalities are fun and easy to do.**
- **Modalities benefit the giver as well as the receiver.**
- **Modalities can be internalized and done anytime, anywhere.**

So evaluate your modality tool box and check to see if you are using a variety of modalities or ones that you don't understand or modalities that you would like more information about. Join Kathie and your fellow colleagues for this interactive and virtual modality class to enhance your sessions and your practice.

Teleseminar Classes: Wednesdays from 7-9 pm

March 12th: Light and Vision Modalities

April 2nd: Sound Modalities

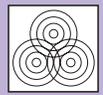
April 16th: Energetic Contact and Movement Modalities

April 30th: Breath and Fragrance Modalities

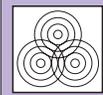
Classes: 4 @ 2 hours each

CEU's: 8

Price: \$150 for the series



■ RR PRACTITIONERS ■



This information was current as of press time. For most recent updated information, visit the HR Web site at www.holographic.org. To update your information, please email the HR Assn office at hra@holographic.org.

- HR Practitioner does Proxy Sessions
- ❖ HR Practitioner does Proxy Sessions for Animals

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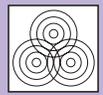
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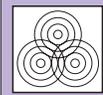
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Kenya DeRosa	NY
Mandira Gazal	MI
Dorinda Hartson	AZ
Sheri Jyoti-Ironwood	AZ
Jennifer Johnson	WA
Sue-Ann MacGregor	TX

Bobbie Martin	MO
Georgia Dianne Miles	NC
Ardis Ozborn	AZ
Sylvie Salinas	TX
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Lilian Altamirano	Mexico

Rosaria Azpiri Avendano	Mexico
Carin Block Bucher	Mexico
Karine Bourcart	Mexico
Maite Herrera-Lasso	Mexico
Yuriria Robles de Miranda	Mexico
Leopoldina Rendon Pineda	Mexico
Hebe Aloï Sciano	Mexico
Ana Signoret-Marcellin	Mexico
Elisa Akka Sanchez	Spain
Josie Airns	U. K.

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Login at www.hramembers.org for more details

What The HRA Board and Committees Are Working on Next—Your Participation is Key!

Governance:

Annual Long Range Planning – This year the board invited interested HRA members to help plan the direction, activities and resources for the coming year or two. **To learn what was discussed at the January 6th and 13th planning meetings, see the feature article in this journal for details.**

As the Board develops these plans into action steps, we will be inviting members to join in committees and occasional special projects. You can participate in the Association even more by serving on a project, task, or committee--at a level that works for your schedule! As you read the article about our new directions for 2008, let us know where you might be interested in adding your own gifts and energy.

February 23, 2008 Annual Conference. Public & Membership Only Events, including a special audiocast from Chloe F. Wordsworth, Presentation by Guest Speaker, Author Lynne McTaggart, (Author of “The Intention Experiment”), Group Repatterning, and our Membership Meeting.

Nominations are actively being sought to the board. To find out more about the rewarding experience of serving your colleagues, visit: <http://www.hramembers.org/BoardRoom/boardroom.asp>

Membership Services:

Annual Evaluation – The HRA board has now put into place a membership survey and evaluation that we will ask members to complete upon their annual membership renewal. Your submissions will be reported to the HRA board quarterly to use in our planning process and will be reported annual in the annual report to members. Current Members may complete the survey at any time at: <http://www.hramembers.org/Membership/annualsurvey.asp>

Upgraded Website – The HRAMembers.org site will soon provide members with a way to update their own contact information, enter their CEU's for verification and set a professional goal for peer repatterning sessions! We are also investigating the possibility of offering an enhanced membership package with a one page website.

Educational Programs to Support Students and Practitioners:

ELearning – The calendar is being confirmed with Kathie Joblin teaching “Taking Healing Modalities Deeper” this March 12th, Peer Mentoring with Liz Tobin this Fall and Marketing modules with Ellen Shapiro throughout the year. Watch for association emails for upcoming details. Send your ideas to the continuing education committee since we are already starting to plan for 2009.

Programs:

Volunteer Opportunities – The Association is an all volunteer organization. We depend on the involvement and contributions of all of our members. There are some very simple ways you can pitch in. Find out where volunteers are currently needed at: <http://www.hramembers.org/BoardRoom/boardroom.asp> or contact President Carolyn Winter at 1-800-685-2811. In addition to the personal benefits of working closely with others in the Association, you will be making a contribution that benefits all of us for years to come.

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